

Matthew Thomas-Wicher

Senior UX/UI Designer, Washington, D.C.

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I am a creative and results-driven product designer with over 5 years of experience delivering innovative, user-centered solutions across diverse industries. Skilled in managing all stages of the product life cycle, from ideation to implementation, with a strong ability to translate complex ideas into seamless, visually engaging experiences. Passionate about leveraging emerging technologies and fostering collaboration to deliver impactful designs that solve real-world problems. Committed to driving innovation and creating exceptional user experiences in dynamic, fast-paced environments.

SKILLS

UI Design & Tools: Figma, Sketch, Adobe XD, High-Fidelity Mockups, Interactive Prototypes, Brand Standards

Collaboration & Communication: Cross-Functional Collaboration, Product Alignment, Design Handoff

User Experience Focus: Responsive Design, Information Architecture, Interaction Details, Visual Consistency

EXPERIENCE

Mid-Level Product Designer II

May 2023 – Present

Berkeley Research Group, Washington, D.C. (Remote)

- Designed a new claims submission user journey, reducing errors by 20%.
- Developed a policy tracker that boosted user engagement, leading to a 15% increase in login frequency and retention.

Product Designer

Oct 2021 – May 2023

Oportun, Washington D.C. (Remote)

- Optimized sign-up and onboarding flows across banking, savings, investing, and budgeting tools, improving completion rates by 35% and retention by 13–24%.
- Partnered with cross-functional teams to create a member insights feature, enhancing financial recommendations and increasing retention by 5% and weekly active users by 15%.

Founding Product Designer

Apr 2020 – Oct 2021

The Demex Group, Washington, D.C. (Remote)

- Established design processes and standards as the company's sole designer, ensuring consistency across marketing and product initiatives.
- Collaborated cross-functionally to deliver cohesive designs aligned with organizational goals.

Senior Litigation Paralegal

Jun 2018 – Jul 2019

Hollingsworth, LLP Washington, D.C.

- Facilitated critical trial preparation during Monsanto Roundup litigation's preliminary phase, enhancing the legal team's strategy and improving case outcomes, potentially reducing settlement costs by 15%.
- Offered valuable insights and expertise to contribute to the legal process, showcasing a background in navigating complex trials with precision and attention to detail.

Litigation Project Assistant

Dec 2014 - Jun 2018

WilmerHale, Washington, D.C.

EDUCATION

Bachelor of Arts

Flagler College, Saint Augustine, FL, B.A. Political Science

2012-2014

Hanover College, Hanover, IN, B.A. Political Science

2009-2012

Professional Certificates

Flatiron School, Chicago, IL, UX Design

2019-2020

General Assembly, Washington, D.C., Full-Stack Engineering

2017