

EDUCATION

FLATIRON SCHOOL

2019 – 2020

Certificate, User Experience Design

- Attended fully immersive full-time (40+ hours/week) UX Design bootcamp in Chicago.
- Worked on 6 client projects as a Product Designer with Chicago Startups.

GENERAL ASSEMBLY

2017

Certificate, Full-Stack Development

- Attended a part-time full-stack program in Washington, D.C.

FLAGLER COLLEGE

2012 – 2014

Bachelor of Arts, Political Science

- Graduated with a major in Political Science and a Minor in Pre-Law.

PROFESSIONAL EXPERIENCE

OPORTUN

October 2021 – Present

Product Designer & Design Strategist

- Enhanced online loan application process which resulted in a 30% decrease in applicant drop-off rates.
- Optimized internal agent portal, simplifying a common process that led to an increase of \$300K in money disbursed to Oportun members.
- Redesigned the Oportun homepage which led to a 24% increase in applications within one month in production.

THE DEMEX GROUP

January 2020 – October 2021

Founding Product Designer

- Pioneered the creation of the first design system at Demex, which was used as the foundation for all Demex designers; It was created to be super-flexible and scalable and suited needs as Demex grew from an early age to mature startup.
- Designed a revolutionary product for our users that helped bring in \$1.4 Million in new business revenue and secured the company \$20 Million in Series-A funding.

N-VEST AFRICA

January 2020 – December 2020

Product Designer (Contract)

- Served as a consultant on a one-year contract with an early-age, Chicago based non-profit aimed at creating mutual partnerships between Africa and other countries across the world.

HOLLINGSWORTH LLP

June 2018 – July 2019

Senior Litigation Paralegal Manager

- Managed a team of 8 Junior Paralegals and served as the in-trial consultant for the preliminary ongoing Monsanto litigation.
- Used full-stack knowledge to optimize a lengthy process at trial which saved our client close to \$600K in extra costs.

CORE SKILLS

Design

Design thinking, Sketching, Prototyping, Mobile-app Design, Web Design, Product Design, Wireframing, UX/UI Design, Interaction Design, Information Architecture, Figma, Fig Jam, Sketch, Adobe XD, InVision, Apple Human Interface Guidelines, Material Design

Research

User flows, Journey Mapping, Mental Models, User Research, Competitive Research, Data Analysis, UserTesting.Com, User Zoom, Field Research, Personas, Archetypes, Dovetail App

Other Skills

HTML, CSS, JavaScript, React, C#, Node.js, Visual Studio, Vue.js, Mapbox, Kendo Framework, Jira, Confluence, Miro, Stakeholder Collaboration, Adapting to changing plans, Facilitating workshops, Communication